Introduction Techniques

Begin with a question
1. "quote
2. startling fact
3. anecdote
4. statement of opposing view

In a literary analysis, it is customary to name the author and the work being discussed early in the introduction.

Goals of Intro.
- interest reader
- suggest the nature of the topic (becoming specific in the thesis)
- begin to imply a "positive persona"
  i.e., show that you are intelligent, insightful, mindful of the reader's best interests—create a common ground with the reader

In proof paragraphs, you will use the
- assertion
- example
- explanation
technique to make specific points to back up a more general THESIS

Conclusion Techniques

Leave the reader with a question to ponder.
Use a quotation to tie the ideas together.
Use an anecdote as a final illustration of your point.
Show concern, or need for change regarding the topic.
Draw conclusions about what you have said.
"Shift gears" (i.e., narrow or broaden the focus).
Create a "frame" back to the introduction
Summarize main points—if necessary